# **Privacy Policy:**

Your privacy is very important to us. This Privacy Policy applies to all of the products, services and websites offered by Kraken Tree Care. We have developed this Policy in order for you to understand how we collect, use, communicate and make use of personal information. Whenever you provide any personal information to us, we will treat your information in accordance with this privacy policy and in accordance with General Data Protection Regulation (GDPR).

Kraken Tree Care use cookies on our website (see explanation below, "What Are Cookies?"). We use cookies to improve the quality of our service, including storing user preferences, improving search results and ad selection, tracking user trends, such as how people search to provide us with the basic visitor statistics for analysis.

By using our website you agree to this policy and you consent to our use of cookies in accordance with the terms of this policy.

- We do not sell, rent or lease customer lists to third parties.
- We only send you emails we think you will find useful and only after obtaining your consent; you may stop them at any time by using the unsubscribe link in the emails you receive.
- We never disclose sensitive personal information.
- We are committed to protecting the security of your personal information by using robust technology and procedures.
- To continually improve our services, we may collect, use and disclose your information only as described in this policy.

## Information collection and use:

While using our site, we may ask you to provide us with certain personally identifiable information that can be used to contact or identify you. Personally identifiable information may include, but is not limited to your name, email address and telephone number.

## How we use your information:

We will use your information in several ways, such as responding to an enquiry that you have made, sending you information about Kraken Tree Care services, sending you communication you have subscribed to or responding to correspondence you have sent to us.

When you send email or other communications to us, we may retain those communications in order to process your enquiries, respond to your requests and improve our services. When you send and receive SMS messages to or from one of our services we may collect and maintain information associated with those messages, such as the phone number, the carrier associated with the phone number, the content of the message, and the date and time. We may use your email address to communicate with you about our service.

We will not contact you for marketing purposes unless you have given your express consent. You also have the right to advise us at any time if you no longer wish to receive any further communications from us that you might have consented to.

### Accessing, updating and deleting your personal information:

You have the right to request access to and/or the correction or deletion of any personal information about you held by Kraken Tree Care.

Please also help us to keep your information up to date by letting us know of any changes. We may contact you from time to time to make sure that the details we hold about you are correct.

### What are cookies?

This website uses cookies which are stored on your browser. A cookie is a very small text document, which often includes an anonymous unique identifier.

You can usually modify your browser settings to prevent this happening. However, by disabling cookies, or certain types of cookie, you may hinder your user experience on this and other websites, or prevent them from working entirely.

The only way you can disable ALL cookies from any website is to disable accepting cookies from them in your browser. Although we can't help you with that we do suggest consulting the help section of your browser or visit **AboutCookies.org** which offers guidance including how to block or delete them.

This cookie policy applies to this website only and does not apply to any websites that this website may link to.

By continuing to use this website without adjusting your browser's cookie settings, you agree that Kraken Tree Care can place these cookies on your device.

We also use Google Analytics cookies to collect anonymous traffic data, such as page visit information, where the visitors to the site had come from and the browser and operating systems used. This information is stored by Google and subject to their **privacy policy**.

### Third party websites:

From time to time, this website may also include links to other websites. These links are provided for your convenience to provide further information. This policy only applies to this site, so if you follow a link to a third party site, please make sure you read the privacy policy on that site.

### Changes to this privacy policy:

This Privacy Policy is effective as of December 2019 and will remain in effect except with respect to any changes in its provisions in the future, which will be in effect immediately after being posted on this page.

We may revise this privacy statement at any time by amending this page. Please check this page from time to time to ensure you are aware of any changes we have made, as they are binding on you.

If we make any material changes to this Privacy Policy, we will notify you either through the email address you have provided us, or by placing a prominent notice on our website.

#### Contact us:

If you have any questions about this Privacy Policy, please feel free to contact us through our website or directly at <a href="mailto:krakentreecare@gmail.com">krakentreecare@gmail.com</a>